PosConnect
by DeverSoft

Connecting any payment terminal to your favourite POS software

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Card payment Problems

Card payments have achieved **60-90%** of total transactions

Lack of integration between POS software and card terminal → problems :

Slow payment proccess

Humans make (costly) mistakes

Solution → PosConnect

Accessing any payment terminal via a **common API**

Faster card transactions

No costly **mistakes**

Safer from a medical perspective

WHY PosConnect

Market validated – 300+ payment terminals in **production** to date , from **14 major banks** in Romania

Already integrated in FiscalWire (by DeverSoft) – connecting 40k+ Datecs cash registers) → **fast setup, no code**

Already integrated in major POS software and Kiosk solutions: Magister, Sedona, S2S, Dever, AppSmart …

PosConnect Market - Romania

TAM – 600k cash registers in RO → 30 mln euro ARR

SAM – of which 150k are Datecs AND use a POS software → 7.5 mln euro ARR

SOM – we assume 20% → 30k → **1.2mln euro ARR ,** addresable directly or via our **400+ partner network**

PosConnect Financials

Subscription model / card terminal / year

We sell at 50 euro , directly

We sell at 30 euro via resellers

PosConnect – Competition - Romania

FiscalNet – competitor of FiscalWire and PosConnect

Dever Soft – Our products

PosConnect

Access any payment terminal via a common API

FiscalWire

Datecs cash register leading 3rd party driver in Romania, over 40k+ licenses installed

deverPOS Software

Since 2005 POS and ERP software for : Horeca, Retail, Hospitality, Wellness

DeverTOP

Loyalty based dual sided platform for : Horeca, beauty, retail

Loyalty + Online & on-site shopping tech

They Trust Dever Soft with their money

PosConnect

Magister

Sedona

AppSmart

POS Software

Face Convention Center

Vatra

FiscalWire

Danubius Exim

Vodafone

Orange

FanCourier

DeverTOP

Shutup Beach